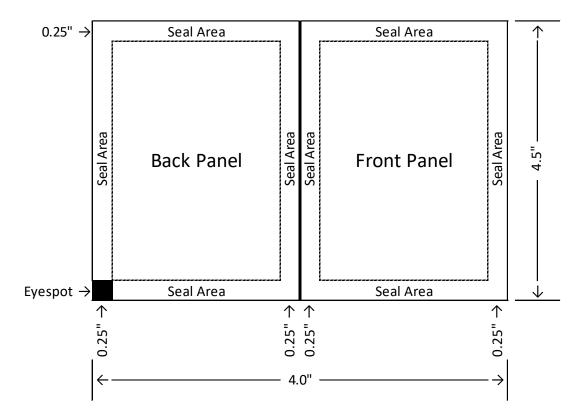# Vertical 4-Sided Packet Layout: 2x4.5"

- **Drawing not proportional or to scale – its purpose is to show general layout, seal widths, and eyespot.**
- For best graphics presentation artwork should not be sized or positioned to overlap into the seal areas. There should be 0.25" seal area left on each side and top/bottom of each packet.
- If you do place graphics in the seal areas – please leave .125" from each edge.
- Eyespot needs to have defined contrast with film color.
- Eyespot Min. Size 0.25x0.25"
- Graphics should not infringe into the "lane" between eyespots.
- Graphics should not have unmatching bleed from top to bottom and side to side of packets. Unmatching bleed is different colors or dissimilar design elements from top to bottom or left side / right side. There will be some cut differences from packet to packet. Unmatching bleed can create thin bands of contradictory colors or dissimilar design elements from the normal cut differences for each packet.

3" Standard Roll Core - Max Roll Diameter 16"

↓ Unwind Direction ↓